

2025 Event Sponsorship

Looking for a dynamic way to boost your brand and make a meaningful difference?

Sponsoring a Julian House **flagship event** is your chance to shine across the **South West**, with your business seen by thousands.

It's not just great exposure, it's an **unforgettable experience for your team**: Inspire staff with **enriching team-building opportunities** that go beyond the office, and into the heart of the community.

Your support could help transform lives - from individuals experiencing homelessness or escaping domestic abuse, to young people, adults with learning disabilities, and those rebuilding their lives after prison.

Make your brand stand for more. Sponsor a Julian House event today.



Our Services

Our impact

For over 30 years, Julian House has supported the most marginalised members of society across the South West:

- People sleeping rough or living insecurely
- Hospital leavers
- Prison leavers
- Travelling communities
- Young people
- Individuals with ASD diagnoses
- Refugees
- Victims of domestic violence

Every year, we support over

2,300

vulnerable people in the South West...

...Provide over

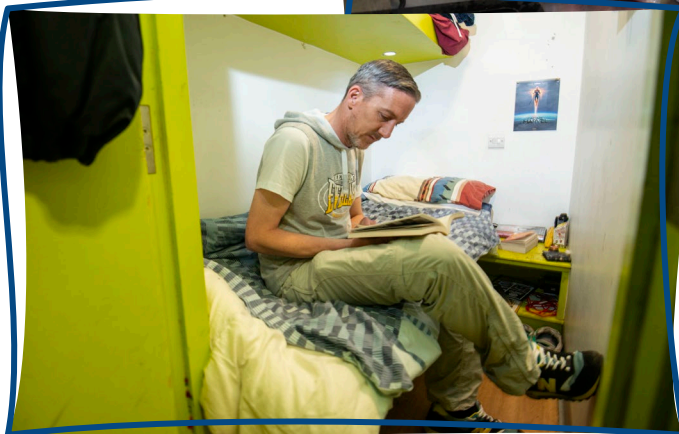
85,500

bed nights across our services...

...With over

750

people moving on from our services to live independently.



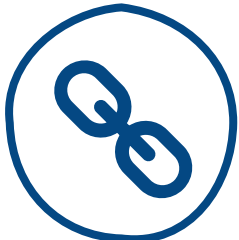
Why Sponsor?

Julian House hosts three flagship events in Bath every year.

Our events reach thousands of members of the public, professionals and families across the South West, we bring people together to make a meaningful impact in their communities and feel part of something BIG.



Gain **high-value exposure** across our media & networks, building trust and recognition where it matters most.



Reach hundreds of **engaged and socially conscious** individuals - professionals, families, and community leaders across the South West.



Align your brand with **renowned events** whilst supporting a **rapidly growing** regional charity that supports thousands of vulnerable people in your community.

In addition to Julian House's large social following, last year we had **19 press features, broadcast opportunities** and **social coverage** reaching an audience of over **360,000** people.



Circuit of Bath

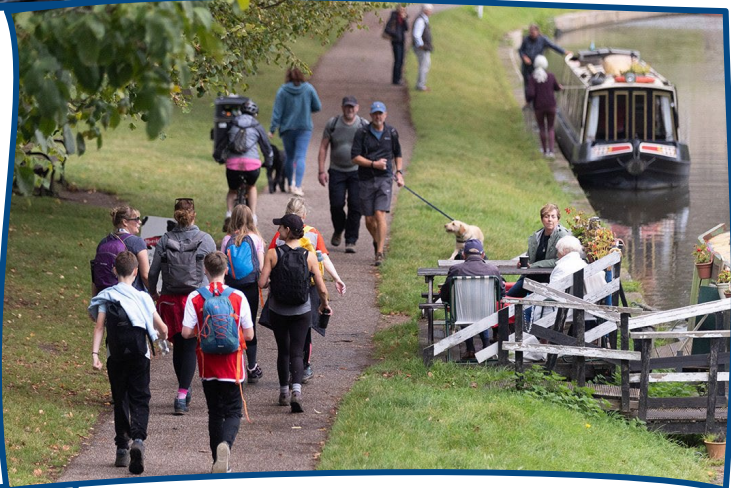


Sponsor today to position your brand at the heart of community action.



A unique challenge across the stunning countryside surrounding the city of Bath.

Over 500 participants will hike the epic 20-mile route -or shorter sections- at their own pace, enjoying the breathtaking scenery.



Our walkers are supported by five manned checkpoints to register at and pick up a refreshment or two!



Brain of Bath

Sponsor today to position your business as a leader in Bath's professional community.



A night for professionals from over 25 businesses to come together and battle for the Brain of Bath title and coveted trophy.

An expertly hosted 10-round quiz spanning multiple subjects - designed to challenge and entertain.



Professionally catered, with time for networking over food & refreshments.



Big Bath Sleep Out



Sponsor today to stand with those making a difference.

Where communities come together to reflect on those experiencing homelessness- and help them to wake up to a brighter future.



An eye-opening challenge that swaps comfort and shelter for a night outdoors in Alice Park.

Raising vital funds and awareness for individuals who have no other option than to sleep out every night.



Sponsorship Tiers

* for Terms and Conditions, see overleaf



Circuit of Bath



Brain of Bath



Big Bath Sleep Out

£6000

1 SPACE

- ✓ Co-branded social media pack
- ✓ Credit in any PR*
- ✓ Co-branded event materials (inc. certificate, T Shirts)
- ✓ Co-branding on all digital comms
- ✓ Webpage presence
- ✓ On-site presence
- ✓ Team free entry for CoB and BoB

And more!

£5000

1 SPACE

- ✓ Co-branded social media pack
- ✓ Credit in any PR*
- ✓ Co-branded event materials
- ✓ Co-branding on all digital comms
- ✓ Webpage presence
- ✓ On-site presence
- ✓ Free table
- ✓ Round sponsor
- ✓ Free entry to CoB

And more!

£1000

7 SPACES

- ✓ Co-branded social media pack
- ✓ Credit in any PR*
- ✓ Co-branded event materials
- ✓ Co-branding on all digital comms
- ✓ Webpage presence
- ✓ On-site presence
- ✓ Free entry to CoB
- ✓ BoB discount

And more!

Partner

£1200

5 SPACES

- ✓ Checkpoint sponsor
- ✓ Logo on event posters & certificates
- ✓ Logo on digital comms
- ✓ Option for branded items on checkpoint
- ✓ Logo on webpage
- ✓ BoB discount

And more!

£400

10 SPACES

- ✓ Round sponsor
- ✓ Logo on event posters & certificates
- ✓ Logo on digital comms
- ✓ Logo on webpage
- ✓ Discounted table

And more!

Sponsor

£100

10 SPACES

- ✓ T Shirt sponsors
- ✓ Shout outs on socials

£200

5 SPACES

- ✓ Entertainment sponsors
- ✓ Banner in reception
- ✓ Shout outs on socials

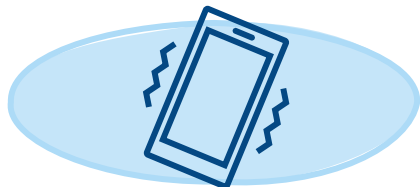
Sponsor

Want to supply a product or service for an event?

We would love to showcase your brand whilst benefitting from the assistance of having branded goods to give out to our attendees!

Contact Us

Interested in a sponsorship package for one (or more!) of our events?



Call or Text: +447523 267329



fundraising@julianhouse.org.uk



A partnership with Julian House has so much to offer.

Start enjoying the perks today, while knowing that your business is making a tangible & positive impact on thousands of individuals across the South West.

Terms & Conditions

All prices are exclusive of VAT and will be subject to the prevailing rate at the time of invoicing. Spaces available reflect total spaces available for the event, and do not reflect current availability. Any press or media coverage mentioned within this document is not guaranteed and is subject to the interest and discretion of external publishers and media outlets. A sponsorship agreement will need to be signed prior to confirmation, outlining all terms of event sponsorship including deliverables, usage of branding, and payment terms.