



Community Fundraising Pack

In this pack you can explore how to become a fundraising hero and make a real difference to Julian House.



Firstly, thank you for choosing to fundraise for Julian House. As a charity, we make a positive difference to thousands of lives each year...which is all made possible by people like you.

We are so fortunate to have such a generous, inspiring and creative community of supporters, willing to go the extra mile to raise awareness and vital funds for some of the most vulnerable people in society.

In this pack, you'll find all you need to get started with your fundraising. There are lots of great ideas on hosting an event, plus top tips how to donate and where to access extra downloadable content.

We can't wait to see what ideas you come up with and we are always happy to help wherever we can, so feel free to get in touch with any questions.

Thank you

Rachel Avent,
Fundraising events coordinator



At Julian House our teams take a person-centred, trauma-informed approach so that every individual gets the support and care that they need.

Our clients are rough sleepers, and people at risk of homelessness; people recovering from substance abuse; adults and children escaping domestic violence and abuse; refugees striving to build a new life in a safer place.

They are prison leavers seeking to re-integrate into society; Autistic adults in need of specialist supported housing; and members of the Gypsy, Roma, Traveller and Boater communities who are living insecurely.

A client's progress may not always be linear, but our teams don't give up. We meet each person where they are and help them to navigate their next steps – whatever they might be, however many times they need to retrace them.



In 2023/2024
we...

785

people moved on from our
services to live more securely
and independently

We provided

85,696

bed nights across all of
our services

With our supported

76%

of clients felt more
hopeful about their future

We supported

2,343

vulnerable people to begin
their journey to independence
and security

With our supported

82%

of our clients said they felt
happier because of our
support

We have been helping the most
marginalised members of society for
over 30 years. We can only continue
with the support of people like you.



**Julian House provides a
range of services across the
South West:**

- Homeless outreach
- Hostel accommodation
- Supported housing
- Domestic abuse refuges & support
- Employment support
- Social enterprises
- Refugee resettlement
- Support & accommodation for
prison leavers
- Addiction recovery support
- Supported housing for people with
an Autistic spectrum condition
- Gypsy, traveller and boater support

When you raise money for Julian House you are actively contributing to delivering life changing and life saving support to vulnerable people across the South West:

£5

could buy a hot drink, food and vital support from an outreach worker for a rough sleeper.



£50

could provide meals for one person staying at our emergency hostel for 2 weeks.

£10

could provide toys and children's clothes at one of our domestic service refuges.

£100

could provide a basic move-on kit for someone who is ready to move on to independent living.



£15

could pay for a replacement birth certificate for someone without any form of ID.



£350

could pay for someone who is socially excluded or long term unemployed to attend a 6-week Build-a-Bike course in our Bike Workshop.



Keep an eye on our
events calendar

Join our events:

We have an ever-evolving calendar of fundraising events for you to get involved in. Here are some examples...

Running Challenge Events

From marathons and ultra-runs to family fun runs, we are the charity partner of races across the South West!

Bath Beast – Sunday 6th July 2025

Navigate through the stunning landscapes of Somerset and Wiltshire, where every mile unveils the beauty of the countryside and the camaraderie of fellow cyclists.

Circuit of Bath – Sunday 21st September 2025

Walk the stunning 20-mile Circuit of Bath together, raise vital funds, and experience breathtaking views along the way.



Raising sponsorship ideas:

Fun runs: Whether you opt for a 5k or an ultra marathon, running events are a good opportunity to ask for sponsorship, whatever your level of fitness- why not dress up?

Cycle challenges: You can join a pre-existing race or create your own challenge.

Skydiving: If you raise enough money, the cost of the sky dive is usually covered, so make sure you ask as many people as possible to sponsor you before you take the leap.

Cold plunge: If you're feeling very brave, then why not take the plunge in an ice bath or sea?

Walk for charity: No fancy equipment is needed to take part so you can enjoy the countryside views whilst raising money.

Big Sleep Out: By being sponsored to sleep out for just one night you will be helping others who don't have the luxury of their own, safe, warm home.



Find out how
to plan your
own Big Sleep
Out in our
guide.

Fundraising- your way:

Events are a powerful tool for fundraising and endlessly unique, they are also a great way to spend time with your friends and encourage some creativity.

Here are some suggestions you can use when planning your own events...



Creative bake sale

Jumble sale

Sip 'n' paint evenings

'Come dine with me' event

Murder mystery evening

Comedy evenings

Talent show

Musical bingo

Group sweepstake

Casino evening

Quiz nights

Weymouth



Join the challenge!

Our services stretch over **300** miles across the South West. Why not incorporate this number into your fundraising target?

The key is to push your limits and enjoy the process while supporting a great cause.

What will you do?

Gloucester

- 300 swim challenge
- 300 recipes
- 300 knitting metres
- 300 miles relay
- 300 minutes of Activity on Strava
- 300 minutes silence
- 300 words writing challenge – short story competition
- 300 Ice Cubes in a Bath tub for 300 seconds
- 300 cakes sale
- 300 songs singing choir
- 300lbs lifted in a gym
- 300 minutes on a tread mill relay
- 300km on a rowing machine
- 300 models in clay
- 300 drawings
- 300 trampoline bounces
- 300 Rep Challenge - sit ups / press ups / burpees / star jumps
- 300 golf balls on the range / Bath pitch n put / crazy golf day
- 300 film marathon
- 300 tennis ball hits on the courts
- 300 bowling challenge
- 300 sand castles
- 300 card games / board games
- 300 minute marathon
- 300 dominoes in a line
- 300 friendship bracelets sale
- 300 Rugby balls kicked at the Rugby Ground with players
- 300lb sled push challenge
- 30 Day challenge of the Daily 10 exercises
- 300 laps around the park

BOOST your fundraising

Gift Aid it: If you pay tax you are eligible for Gift Aid: for every one pound you donate, HMRC will give us an extra 25p, at no cost to you.

Promotion: put up posters in your area, post on social media and mention the event to as many people as you can to promote your fundraising in your community.

Fundraising at work: see if your employer will do match-giving so you can raise twice as much!

Start a fundraising page: use Justgiving or any other trusted fundraising site. This will help you keep track of the donations and is easier to share online.

Get in touch with us: We are on hand if you need any advice, help with resources or branding.

And most importantly: Have fun!



How we can help:

Resources available for download:

Customisable posters

Cupcake decorations

Sponsorship forms

Sign up sheets

Resources available on request:

Collection tins and buckets

Card readers

Tshirts

Banner

Leaflets

Contact someone in the fundraising team to
arrange a collection!



fundraising@julianhouse.org.uk

How to pay

First things first, we want to say a big thank you! You've made a real difference for vulnerable people in our community. Now it's time to get that money to the people who need it...

Online

Visit the donate page on our website. Be sure to include a reference, such as your name or organisation, so we can track your donation.

BACS Transfer

Account Name: Julian House Sort Code: 40-52-40 Account Number: 00018126

CAF Bank Ltd, 25 Kings Hill Avenue, Kings Hill, West Malling, Kent ME19 4JQ

Please notify us when you've made your donation with the amount and date so we can acknowledge it.

Cheque

Please make cheques payable to Julian House and send them to:

Fundraising

Julian House

1 Kelso Place

Upper Bristol Road

BATH

BA1 3AU

Please remember to include your contact details. If you're donating by post, please consider adding Gift Aid using the form **online**.

JustGiving and other platforms

If you've raised money through platforms like JustGiving, the funds are automatically transferred to us – so no extra steps are needed on your part.

Donate
online

